

Privacy Notice

Last update: 14th of May 2018

This notice describes Patentbot, LLC privacy policy for the Patent Bot Software (the “Software”) and patent.bot.lawyer website including all its services and functions (collectively the “Services”). We are committed to safeguarding the privacy of our Services users. The terms “we”, “us”, “our” refer to Patentbot, LLC.

We process Personal Information both as a controller and as a processor, according to the GDPR.

What information do we collect?

To provide certain services, we collect following personal information from you:

- Our Services are based on the Facebook Messenger. We collect your **account name** and **information about the language** you are using from your Facebook profile. This information allows us to personalize communication with you.
- We will require information about the trademark (“TM”), which you want to register, and other additional information. This includes: **desired country of TM registration; language of communication; desired name for TM; list of classes for registration and area of TM use; type of registration** (Actually using mark in commerce now / No use of mark yet, intending to use / Foreign application exists for same goods/services / Foreign registration exists for same goods/services); **for the EU - the type of alphabet for TM**. We need this information to specify the Services, which we provide to you;
- After specification, we will need following additional information for the application form: **your full name, full address of residence, e-mail, telephone number**. We use this information solely to fill the TM application form;
- If you are filing the application for the Ukrainian trademark office, we will also require **the power of attorney, which authorizes us to apply for a TM registration on your behalf**;
- If you are filing the application for the US trademark office, we may require additional information: **the date of first TM use and any evidence of it** (photos of goods with TM on it, a website that shows the connection between TM and any goods or services etc.);
- After you pay off our services through one of the provided payment systems, we will receive your payment information from them, including **payment status, your payment ID, payment amount and its currency, payment system fee, a destination of payment, and the date of payment**. This information confirms that the services were paid off; and
- If you want to amend your TM application in any way, we will collect from you information that can help us identify your application and the amended information.

We also collect your **advertiser ID** when you follow the link to our Services from any advertisement on the websites of third parties. We use this information solely to assess the effectiveness of our advertising.

Personal information submitted on our Services will be used only for the purposes specified in this privacy notice.

Your Consent

Our processing of your Personal Information is based on the following grounds:

- **your consent** to use the information from your Facebook profile. You can withdraw your consent at any time. You can usually do it by sending an appropriate message to our Software. This withdrawal will not affect the lawfulness of processing based on consent before;

- other information we collect is **necessary to provide the services** for you. Without this information we will be unable to provide you with the services; and
- the use of advertiser IDs is based on **our legitimate interest** - it is used for our marketing purposes. It can be sent to the third parties in the aggregated and anonymous form.

Sharing your personal information with third parties

To register the trademark, the information filed in the application must be sent to the trademark office - a governmental or intergovernmental organization which controls the issue of trademarks.

Depending on the country of registration, we will send information about the trademark, which you want to register, and other information that is contained in the application form to:

- United States Patent and Trademark Office (<https://www.uspto.gov>) - if you want to register TM in the United States;
- European Union Intellectual Property Office (<https://euipo.europa.eu>) - if you want to register TM in the European Union or any country of the European Union; and
- Ukrainian Intellectual Property Institute (<http://www.uipv.org/en/>) - if you want to register TM in Ukraine.

We provide payment systems of third parties to pay for our services. These third parties are:

- Liqpay (<https://www.liqpay.ua/>) - if you are paying for TM in the EU or Ukraine; or
- Paypal (<https://www.paypal.com/us/home>) - if you are paying for TM in the US.

We provide these payment systems with your user ID (we generate it for your application), payment ID and payment amount. Any other personal information you give directly to these third parties. The use of this information will be governed by privacy policies of them.

Retaining your Personal Information

We will store your Personal Information till it is necessary to carry out our obligations regarding the services we provide to you. This period lasts from 12 to 18 months and can be extended in specific cases. We will not store your information if it is not used anymore for the purposes listed in this privacy notice.

Other disclosures

In addition to the disclosures for the purposes identified elsewhere in this privacy notice, we may disclose information about you:

- to the extent that we are required to do so by law;
- in connection with any legal proceedings or prospective legal proceedings;
- to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- to the purchaser or seller (or prospective purchaser or seller) of any business or asset which we are (or are contemplating) selling or purchasing.

Except as provided in this privacy notice, we will not sell, share or rent your information to third parties.

Your Rights

Regarding your Personal Information, you have the right to request us:

- an access to the information that was collected;
- to update and keep information accurate;
- to delete any undesirable collected information;
- to restrict the processing of the information;
- to stop the processing of the information in case that the information is used for direct marketing purposes; and
- to send your Personal Information to any third party.

You can complete requests by contacting us at me@patent.bot.lawyer .

However, we cannot delete your email address until your TM will either be registered or denied in registration. We will use your email address only to contact you regarding the registration status of your TM. If you want to delete both the information we keep and the information that trademark office keep, you will have to cancel your TM registration application.

If you believe that our use of your Personal Information violates your rights, you can lodge a complaint with your national data protection authority.

Security of your personal information

Your personal information is being stored and processed in Ukraine.

We provide all organizational and technical measures for the data protection, which are required under the GDPR, including encryption and pseudonymization of your personal information.

We take necessary and sufficient organizational and technical measures to protect your information from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions of third parties.

Immediate access to the Personal Information is allowed only to our authorized employees involved in providing the services. Such employees keep strict confidentiality and prevent unauthorized third-party access to personal information.

Changes to the privacy notice

We may update this privacy notice from time-to-time by posting a new version in our Services. We advise you to check this page occasionally to ensure you are happy with any changes. However, we will endeavor to provide you with the announcement about any significant changes.

Third-party services

Our Services contain links to third-party services. We are not responsible for the content, terms and conditions or privacy policies of third-party websites. We encourage users to be aware when they leave our Services and to read the privacy statements of the websites that collect personally identifiable information.

Third party websites may contain their own cookies. We are not responsible for their usage of cookies.

Contacting Us

Should you have any questions about this privacy notice, please contact us.

You may email us at me@patent.bot.lawyer .

Our registered office is at: 123 E. Main St., 5th Floor, Charlottesville, VA 22902.